

# NCC Cable System Order

117-56150

Order #	62308569	Flight Dates	07/18/16 - 07/24/16	Update Date	07/26/16
Syscode	0166	Agency	4CM&M	Version	2 Vs. 1
System Name	Spectrum/Traverse City Interconnect, MI	Advertiser	Lon Johnson for Congress	Show All Lines	
Market	Traverse City			Total # of Weeks	1
AE	Brenda Hadley	Client Code	661	Total	\$2,574.00
Sales Coordinator	Colin Moore	Product Code	691	Commission	\$386.10
Office	Washington	Est Code	3597	Net Total	\$2,187.90
Phone	(301) 951-2620	Product Name		Total Spots	41
Status	Not accepted	Credit Status		Affiliate Split	100.0
Survey	Cable Nielsen Live+SD May16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments :	Rt: 7.26 MG
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Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	NEW DAY<	7/18/16	7/24/16	05:00	11:00	X	X	X	X				-	-	7	\$61.00	\$427.00	30	-1x Convention Package
2	CNN	VARIOUS	7/18/16	7/24/16	11:00	18:00	X	X	X	X				-	-	7	\$43.00	\$301.00	30	-1x Convention Package
3	CNN	VARIOUS	7/18/16	7/24/16	18:00	21:00	X	X	X	X				-	-	4	\$66.00	\$264.00	30	Convention Package
4	CNN	AVG. ALL WKS<	7/18/16	7/24/16	21:00	24:00	X	X	X	X				-	-	3	\$162.00	\$486.00	30	-1x Convention Package
5	MNBC	MORNING JOE<	7/18/16	7/24/16	05:00	11:00	X	X	X	X				-	-	8	\$51.00	\$408.00	30	Convention Package
6	MNBC	VARIOUS	7/18/16	7/24/16	11:00	18:00	X	X	X	X				-	-	6	\$36.00	\$216.00	30	-2x Convention Package
7	MNBC	VARIOUS	7/18/16	7/24/16	18:00	21:00	X	X	X	X				-	-	4	\$52.00	\$208.00	30	Convention Package
8	MNBC	VARIOUS	7/18/16	7/24/16	21:00	24:00	X	X	X	X				-	-	2	\$132.00	\$264.00	30	-2x Convention Package
Jul 2016 Aug 2016 Sep 2016 Oct 2016 Nov 2016 Dec 2016 Jan 2017 Feb 2017 Mar 2017 Apr 2017 May 2017 Jun 2017 Total																				
SPOTS		41	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	41
AMT		\$2,574.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$2,574.00

SYSTEM APP. \_\_\_\_\_ SALES \_\_\_\_\_ ACCT \_\_\_\_\_ Date Printed 07/26/16

62308569 | Traverse City | Spectrum/Traverse City Interconnect, MI | 0166 |